LEADERSHIP TALLAHASSEE

A PROGRAM OF THE GREATER TALLAHASSEE CHAMBER OF COMMERCE

PARTNERSHIP + SPONSORSHIP

Invest in the leaders who invest in Tallahassee.

A flexible sponsorship portfolio connecting your organization with emerging leaders, established decision-makers, alumni, students and community changemakers.

Your brand. Our leaders. A stronger community.

Leadership Tallahassee cultivates a diverse network of emerging and experienced leaders committed to improving the community. Sponsorship places your organization inside the experiences, conversations and relationships that move Tallahassee forward.

1,400+

Community leaders currently represented in LT's online member directory — a deep, multigenerational leadership network.

40

Participants selected for each flagship LT class, representing sectors, industries, backgrounds, and zip codes across the community.

60

Typical audience around flagship program-day experiences, including class members, volunteers and presenters.

80–120+

Typical attendance range for alumni luncheons and the Annual Meeting / Graduation.

300+

Community leaders typically hosted at the Distinguished Leadership Awards.

Multiple audiences

Adults, alumni, high-school juniors, newcomers, executives, nonprofit leaders and community partners.

What sponsorship can do for your organization

- Build visibility with people who lead businesses, nonprofits, government, education and civic institutions.
- Create authentic face-to-face engagement through remarks, attendance, hosted experiences and collateral opportunities.
- Align your brand with leadership development, civic engagement, youth development and community stewardship.
- Extend recognition through LT digital communications, social media, event materials and website placement.

Choose the audience and experience that fit your goals.

LT sponsorship is not one-size-fits-all. Start with the community you want to reach, then select the experience that creates the right level of visibility and engagement.

Flagship LT Class

Program days, lunches, retreats, preview/orientation experiences and graduation.

LT Alumni

Quarterly luncheons, social gatherings, newsletter visibility, leadership gatherings and LT 2.0.

Youth Leadership Tallahassee

Year-long youth leadership visibility, retreats, program days, lunches and individual student sponsorships.

Distinguished Leadership Awards

Premium event visibility with 300+ community leaders and multiple sponsorship levels.

Opportunity Tallahassee

One-day community immersion for executives, managers and professionals who want to understand Tallahassee quickly.

"Our commitment to the communities we serve goes beyond providing essential services. Supporting Leadership Tallahassee means investing in the people who will help those communities thrive for generations."

— Tracy Bensley, *LT Affiliate*, Talquin Electric

At-a-glance investment range

ENTRY VISIBILITY	EXPERIENCE SPONSOR	PREMIUM / PRESENTING
$500–$1,250	Typically $1,500–$3,500	$4,000–$6,500+

Be part of the class-year experience.

The flagship Leadership Tallahassee program combines retreats and monthly program-day experiences that expose participants to key sectors, challenges and opportunities across the community. Sponsorship offers direct access to class members while extending your brand through LT communications.

Class 45 Program Day Sponsor	$2,000
Typical program-day audience: ~50	7 of 8 available

- Attend the program-day luncheon and address the class.
- Share an organizational collateral piece with participants.
- Logo placement on the LT website and recognition in program-day communications.
- Recognition in LT e-news, social media and at the Annual Meeting (December) / Graduation (May).

Class 45 Program Lunch Sponsor	$1,250
Program-day luncheon audience: ~50	8 opportunities

- Attend the luncheon and address participants at the start of lunch.
- Recognition in program-day email and promotional materials.
- Social media inclusion and recognition at the LT Annual Meeting.

Class 45 SIMSOC Sponsor	$5,000
Opening-retreat experience; ~50 attendees	1 opportunity

- Actively participate in the overnight retreat (all expenses paid) and address the class.
- Logo opportunity on retreat promotional items.
- Recognition in LT e-news, social media and at the Annual Meeting (December) / Graduation (May).

Growing community-minded leaders who understand the value of lifting those among us with the least access to opportunity directly ties to the reason why credit unions exist. Leadership Tallahassee develops leaders who understand how vitally important this is to our community.

- Melanie Quinton, LT 31, Loyalty Credit Union

LT 44 AVAILABLE SPONSORSHIPS

- ~~Healthcare & Livability Day (March 2027) - $2,000~~
- Closing Retreat (April 2027) - $2,000
- Graduation (May 2027) - $2,500

Own a milestone moment.

LT 45 Program Preview Party Sponsor	$2,000
Prospective / incoming class community; March 2027	1 opportunity

- Exclusive sponsorship and opportunity to address guests.
- Website, promotional, social and e-news recognition.
- Recognition in LT e-news, social media and at the Annual Meeting (December) / Graduation (May).

LT 45 Orientation + LT Alumni Reception Sponsor	$1,500
Incoming class + alumni; June 2027	1 opportunity

- Exclusive sponsorship and opportunity to address the class during Orientation.
- Recognition on invitation, website, program communications and social media.
- Recognition in LT e-news, social media and at the Annual Meeting (December) / Graduation (May).

LT 45 Opening Retreat Sponsor	$3,500
Class + committee/facilitators; July 2027	SOLD

- Opportunity to attend retreat and address the class.
- Logo opportunity on retreat promotional items.
- Recognition in LT e-news, social media and at the Annual Meeting (December) / Graduation (May).

LT 45 Closing Retreat, Graduation, Belonging Event	From $2,000
High-value class milestones and alumni-facing moments	3 opportunities

- Use this section as a template for annual closing-retreat, graduation or special class-year experiences.
- Include audience, exclusivity, speaking access, tickets and recognition based on the current inventory.

"Our business is built on relationships and a belief in Tallahassee's future. Supporting Leadership Tallahassee is one way we can help shape that future."

— Christic Henry, *LT 37*, Kingdom First Realty

Stay visible after graduation — where the LT network comes alive.

LT alumni programming creates ongoing opportunities for learning, connection and engagement across decades of graduating classes. For sponsors, that means repeat exposure to an unusually connected civic and professional network.

Alumni Luncheons Presenting Sponsor	$4,000
Three quarterly luncheons average ~100; Annual Meeting / Graduation 150+	SOLD

- Prominent website and event-page recognition.
- Logo on invitations and programs; opportunity to address each luncheon.
- Two complimentary seats at each luncheon; collateral opportunity.
- Social, verbal and visual recognition plus Annual Meeting / Graduation recognition.

Individual Alumni Luncheon Sponsor	$2,000
Average attendance ~100	3 opportunities

- Website event-page logo and invitation recognition.
- Opportunity to address the audience; two complimentary seats.
- Program, social, verbal/visual and Annual Meeting / Graduation recognition.

Alumni Social Gathering Sponsor	$750
Audience varies by gathering	3 opportunities

- Website recognition, invitation logo and event signage.
- Opportunity to address the audience and recognition at Annual Meeting / Graduation.

Targeted visibility with the people who keep showing up.

LT Monthly Newsletter Presenting Sponsor	$750
1,000+ contacts monthly; ~50% open rate	SOLD

- Logo on LT website and each of 10 annual newsletters.
- Ongoing brand recognition across the alumni communication cycle.
- Recognition at Annual Meeting / Graduation.

Cheeses, Chairs & Champions Event Sponsor	$500
Invite-only gathering; 75–100 leaders	1 opportunity

- Logo on website, event signage and promotion.
- Opportunity to address Big Cheeses, curriculum chairs and LT Champions.
- Recognition at Annual Meeting / Graduation.

LT 2.0 Presenting Sponsor	$1,000
Themed half-day continued-learning experience	2 of 3 available

- Attend the themed LT 2.0 program.
- Opportunity to address participants.
- Recognition in email, promotional materials, social media and at the Annual Meeting.

LT Affiliates Recruitment / Networking Sponsor	$500
Affiliate recruitment and networking audience	1 opportunity

- Website and digital-newsletter visibility.
- Verbal and visual brand recognition.
- Recognition at Annual Meeting / Graduation.

"I never would have gotten to work for a firm like Stearns Weaver without the experiences I gained from programs like YLT. Sponsoring Law and Government Day allowed me to pay that back by providing a similar experience to a new group of students with the added benefit that some of them, shaped by that exposure, may later enter the legal profession."

— Bridget Smitha, LT 33, Stearns Weaver Miller

Invest in the next generation of community leaders.

Youth Leadership Tallahassee serves high-school juniors through an extended leadership experience focused on professional growth, peer relationships and civic engagement. Sponsors connect with students, families, volunteers and the broader LT network while demonstrating a visible commitment to youth development.

YLT Class 24 Presenting Sponsor — $2,500

Year-long visibility; program volunteers, families and community partners — **1 opportunity**

- Exclusive presenting sponsorship and logo placement on the YLT class T-shirt.
- Recognition across program-day parent/family emails and promotional materials.
- Two complimentary DLA seats; DLA and LT Annual Meeting / Graduation recognition.
- Invitation and recognition at YLT Graduation, including opportunity to address the audience.
- Monthly recognition in LT e-news.

YLT Class 24 Program Day Sponsor — $2,000

Typical program day audience: 40 youth, ~10 adults, ~65 parents — **7 opportunities**

- Attend the program day and address class and volunteer adult leaders/LT Alumni
- Logo placement on YLT Program Day agenda sent to all involved agencies, businesses, speakers, and parent/family contacts
- Recognition in LT e-news, social media, and at the YLT Graduation

YLT Opening Retreat and Challenge Course Sponsor — $2,500 each

~40 students and adult participants — **2 opportunities**

- Attend the experience and address the class.
- Website logo and retreat/recap email recognition to participants and families.
- LT newsletter, social media and YLT Graduation recognition.

YLT Student Sponsor — $500

Direct support for one student's participation fee — **40 opportunities**

- Provides a full scholarship of a student's YLT participation fees.
- Facilitated connection to the student and parents/guardians.
- Invitation to and recognition at YLT Graduation.

Put your brand in the room with 300+ community leaders.

The Distinguished Leadership Awards recognize exceptional community leadership and typically sell out. All proceeds support Leadership Tallahassee programming, making DLA both a premier visibility opportunity and a direct investment in LT's mission.

LEVEL	AVAILABLE	INVESTMENT	SEATING	SIGNATURE VALUE
Presenting	1	$6,500	16 seats	Exclusive; top billing; 3-minute podium remarks
Platinum	2	$5,500	8 seats	Diamond Court placement; invitation/program/signage recognition
Gold	5	$4,500	8 seats	Diamond Court placement; podium + digital recognition
Silver	4 of 5	$3,500	8 seats	Diamond Court + private honoree reception
Bronze	Unlimited	$2,500	8 seats	Prominent table + program/social recognition
Floral	2	$2,000	2 tickets	Program + post-event social recognition

"As a graduate of LT 31, I experienced first hand the power of engaging in unique community experiences, hearing diverse perspectives, and making meaningful connections. What makes LT And YLT so special is that these experiences change both minds and hearts. My investing in today's and tomorrow's leaders, I am investing in a stronger, more connected Tallahassee"

— Dan McGrew, *LT 31,* McGrew Consulting Group

Help leaders understand Tallahassee — fast.

Opportunity Tallahassee is an intensive one-day overview of the community for executives, managers and professionals who want to understand the region's physical, social, economic and educational structure while building relationships with key decision-makers.

Presenting Sponsor	$3,500
Average attendance: ~50	Women's Edition (March 2027) available

- Exclusive sponsorship and top billing across event collateral, publicity, signage and promotion.
- Logo on invitation and program; opportunity to address participants.
- Opportunity to distribute materials or promotional products.
- Attendee list with contact information following the event.
- Prominent LT website and Chamber e-newsletter recognition.

Reception Sponsor	$1,250
Reception access within the OT experience	Fall + Women's Edition opportunities

- Website, invitation and program logo recognition.
- Opportunity to address participants at the reception.
- Opportunity to provide branded reception collateral such as napkins or cups.
- Event signage, social inclusion and LT Annual Meeting recognition.

"At VyStar we believe strong communities are built by strong leaders -- LT and YLT inspire, develop, and empower current and future leaders committed to making a lasting impact in our community."

— Miron Richardson, *LT 41*, VyStar Credit Union

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READY TO PARTNER WITH LEADERSHIP TALLAHASSEE?

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LEADERSHIP TALLAHASSEE

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Leadership Tallahassee (LT) began in 1983 as a year-long educational program for adults. It was designed to facilitate opportunities for interaction with established area leaders, which would strengthen their bond to the community. Leadership Tallahassee is a proud member of the Association of Leadership Programs whose mission is connecting leadership colleagues to exchange leading edge perspectives, current trends, and ideas.

Youth LEADERSHIP TALLAHASSEE

A PROGRAM OF LEADERSHIP TALLAHASSEE

This ten-month program is an extension of the main Leadership Tallahassee program for adults, bringing together a diverse group of high school juniors from public & private schools across the Tallahassee region who have demonstrated leadership potential in formal & informal situations, and preparing them to become ethical leaders committed to active community involvement. YLT was created as the Class Project of LT 20 in 2002-2023.

DISTINGUISHED LEADERSHIP AWARDS

A PROGRAM OF LEADERSHIP TALLAHASSEE

Leadership Tallahassee recognizes the best in professional and community leadership with the Distinguished Leadership Awards (DLA). Celebrating the 30th Annual DLA in 2025, this recognition has become a hallmark of community trustees across sector, influence, and background who are all making Tallahassee better.

OPPORTUNITY TALLAHASSEE

A PROGRAM OF LEADERSHIP TALLAHASSEE

Opportunity Tallahassee (OT) is an intensive, one-day overview of our community, designed to acquaint participants with the physical, social, economic, and educational structure of Tallahassee.

This program is targeted to corporate executives, managers, and other professionals who may be new to the community & want to know more about the area with a minimum expenditure of time. It is especially valuable for leaders or potential leaders whose professional commitments have precluded participation in the more time-intensive LT program.

LEADERSHIP TALLAHASSEE 2.0

CONNECT MORE · LEARN MORE · LEAD MORE

Knowledge is a key element of leadership and, with that in mind, LT 2.0 was created as the LT 29 class project. This program is exclusively for LT graduates as an extension of their LT program year.

The purpose of LT 2.0 is to further participants' knowledge & understanding of the ever-evolving Tallahassee region. A committee of LT graduates plan sessions that dig deeper into topics unable to be covered during a class year, which provides the dynamic programming that has become the hallmark of Leadership Tallahassee.

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